

Staying in Touch

Helping older New Canaan residents live confidently at home and stay engaged in the community by providing practical services and social connections.

2023-2024 Annual Report

BUILDING FOR THE FUTURE

Dear Friends,

Thank you for making this another outstanding year for **Staying Put in New Canaan**! With your support, we were able to build on our mission to provide important services that help keep seniors living confidently at home and engaged in our incredible community, including:

- Hundreds of opportunities for **fun and social engagement**
- **Friendly volunteers** of all ages to provide assistance and kindness, enriching the multigenerational fabric of the community
- **Safe and compassionate rides** to doctors' appointments, social events, and more
- **Community news and information** about events impacting seniors
- Referrals to trusted service providers for **peace of mind** for seniors and their families
- Professional staff **dedicated to providing assistance**, information, and guidance to address concerns and resolve issues
- Serving as a **community resource** for healthy aging

All this and more promotes aging well, helping New Canaan seniors stay connected to the community, and preventing loneliness and isolation.

This annual report provides highlights from the 2023-2024 year. We have more exciting developments in the works for this year and hope you will stay a part of it.

- **Join to take advantage of our services or mention us** to a family member or friend!
- **Send us your email address** to receive our monthly calendar of events.
- **Are you on Facebook or Instagram?** Friend us or follow us!
- **Do you have time to make a difference?** Volunteer with us!

Staying Put makes a significant and meaningful impact in people's lives. Your support allows us to provide important services to New Canaan seniors. Just as they depend on us, we depend on you, our generous donors and dedicated volunteers, to help us continue to grow with the needs of our seniors.

A remittance envelope is enclosed if you would like to donate, or you can visit us at stayingputnc.org to make an online donation. Your support is greatly appreciated.

Sincerely,





Peter Ziesing
President, Board of Directors
Staying Put in New Canaan



Gina Z. Blum
Executive Director
Staying Put in New Canaan

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New Canaan, CT 06840
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THE HOLIDAYS ARE APPROACHING

Looking for a gift for that special person who has everything? Consider a gift of membership to **Staying Put** for a friend or loved one—it offers so much.

Staying Put helps me stay in my home safely and I know I can always call and someone will be at the other end of the wire ready to respond to whatever my need is."

— Barbara

2024 Board of Directors



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Tom Stadler

Our Staff

- Gina Z. Blum, *Executive Director*
- Robin Bates-Mason, *Manager of Events & Volunteers*
- Kate Brambilla, *Manager of Member Services*
- Iryna Radiuk, *Office Administrator*

“Without Staying Put I don’t know where I would be, I use them nearly every week. It’s just the answer because I don’t drive.” - Gayle

Our Amazing Volunteers

Our trained and dedicated volunteers are neighbors helping neighbors. We couldn’t do what we do without them.



- Betsy Afragola

Charles Antin

Jane Armstrong

Cindy Bamatter

Paul Bamatter

Barbara Boccuzzi

Joe Bodak

Ray Boller

Betty Branch

Liz Burt

Susie Catlin

Patricia Chalian

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Eniko Szatai

Francie Thompson

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Linda Wolfgruber

Peter Wyman

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Peter Ziesing

- Organizations**
- National Charity League - Canaan Parish Chapter
- New Canaan CARES Craft Club
- New Canaan Girl Scouts Troop 50175 and 50592
- New Canaan High School
- SLOBS - Service League of Boys

Perry Kaiser was awarded the Community Spirit Award at New Canaan Community Foundation’s Volunteer Recognition Awards.



Our Finances

Staying Put’s financial condition remains healthy and stable. As a non-profit organization **Staying Put in New Canaan** receives no Town, State or Federal funding. Private donations provide the primary source of our funding. We thoughtfully and responsibly spend funds to provide services, assistance and meaningful engagement for the benefit of New Canaan’s older adults, allowing for continued independence at home, and social engagements in our community.

OPERATING REVENUE 2023-2024

Contributions	\$388,869
Dues	\$67,600
Fundraiser	\$55,148
Grants	\$10,050
Programs	\$4,013

Total \$525,680

OPERATING EXPENSES 2023-2024

Salaries/Benefits	\$272,681
Programs/Member Events	\$32,553
Rent/Utilities	\$30,269
Fundraising	\$26,674
Marketing	\$19,536
Administration/Technology	\$17,627
Insurance/Accounting	\$15,158

Total \$414,498

OUR KEY SERVICES
assist seniors to age in place

- Help is a Phone Call Away**

Caring professionals to turn to for help, information, referrals, counseling, support and personalized assistance.
- Transportation**

Door-to-door rides within New Canaan and to local towns.
- Social Events**

Fun and enriching gatherings, excursions, and programs to be active and connect with others.
- Groceries and Errands**

Grocery shopping, prescription pick up and other helpful errands.
- Help at Home**

Minor home repairs, changing ceiling light bulbs, moving heavy objects and more.
- Technology Assistance**

One-on-one assistance in the home to troubleshoot issues for computers, televisions, cell phones and other electronic devices.
- Professional Service Providers**

Trustworthy members-only vetted list of home service and repair professionals for hire.
- Communication and Visits**

Keeping in touch with those who may be facing issues of loneliness and isolation.
- Community Resource**

Education, advice and referrals for healthy aging.

“Volunteering for Staying Put gives you a sense of community. It gives you the opportunity to personally look at how your small actions can help on a larger scale.” – Perry Kaiser

OUR SUCCESSES THIS YEAR



Staying Put celebrated our
SWEET 16TH BIRTHDAY,
14 MILESTONE BIRTHDAYS,
and birthday cards mailed to every
member



111 EVENTS — social, educational and
wellness programs

1,278 ATTENDEES

A variety of monthly events are offered—coffees,
walks, cultural trips, dining out, speaker events,
holiday celebrations, and more—there is truly
something for everyone!



4 STAFF MEMBERS —
dedicated and caring
professionals who give
assistance, information
and guidance to
address concerns and
resolve issues, and who
are there when needed



1,636 STAFF CALLS AND
INTERACTIONS

314 PERSONAL
STAFF VISITS

12 STAYING IN
TOUCH NEWSLETTERS
—mailed and emailed
each month to
communicate, and
share information on
important local and
health related topics

219 REFERRALS
—to trusted service
providers, including
property and home
maintenance services,
for peace of mind

ANNUAL MEETING

October 11, 2023 —
we reviewed Staying Put's
accomplishments, looked ahead
to the coming year, and heard
Dr. Edward Schuster present
“Live to be Happy and Healthy
at 110”.



1,997 2024 CALENDARS distributed

COUNTLESS DELIVERIES and
INTERGENERATIONAL CARDS AND CRAFTS to
bring cheer including Valentine's Day cards,
Cookies, Springtime Tulips, Gingerbread
Houses, and Holiday Poinsettias



73 TRAINED VOLUNTEERS provided...

2,109 RIDES—safe and compassionate door to door
rides within New Canaan, Stamford, Norwalk, Wilton, and
Darien, Monday—Thursday 9am to 5pm and Friday 9am to
1pm

22,124 MILES traveled

BOARD AND STAFF developed
STRATEGIC PLAN
moving Staying Put forward

NEW DATABASE
developed and implemented to better
manage the organization

1,565 VOLUNTEER
HOURS—hands-on service
for rides, visits, grocery
shopping, errands, tech
support and helpful tasks
around the home



59 PERSONAL VISITS and
139 ERRANDS plus
YOUTH VOLUNTEERS—assist with
seasonal jobs like moving patio
furniture, and making crafts and
cheery greetings

26 COMMUNITY
PROGRAMS—
on important subjects in
collaboration with our
community partners
Lapham Community Center,
New Canaan Library, and
New Canaan YMCA



11% OF MEMBERS
ENJOY PARTIALLY OR FULLY
FUNDED MEMBERSHIP—open
and inclusive for all Senior
New Canaan residents—
membership dues are never
a barrier to joining



OUR DONORS

\$40,000+

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The Albert L. Perry III Trust

\$5,000 - \$39,000

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Patricia Bradt

Julie Taylor

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Barbara and Robert Tolles

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YOUR GIFT HELPS NEW
CANAAN SENIORS STAY PUT

The majority of our funding comes from members of the New Canaan community. Generous neighbors like you help keep our doors open so we can take care of our older adults. Even if you think "I don't need it yet", there may come a time when you'll be grateful that **Staying Put** is here. Won't you please make a tax-deductible gift to help our seniors stay put?

We count on your donations to help New Canaan's seniors. Please send your gift to **Staying Put in New Canaan**, P.O. Box 484, New Canaan, CT 06840, donate online at www.stayingputnc.org, or contact our office at 203-966-7762 for more information, including making a donation of securities.

Please consider including **Staying Put in New Canaan** in your estate plans.

Staying Put in New Canaan is a non-profit 501c3 organization and contributions are tax-deductible.

Summer Soirée Fundraiser



Our second annual Summer Soirée was held at Waveny House on June 6, 2024. Generous sponsors ensured a successful event.

Save the date for next year – June 5, 2025!

“I joined Staying Put basically because I want to stay put. I love this town; the people are great, the town is great, the neighborhood is great, friends and everything. I joined Staying Put for the ability to get assistance.”

– Rodney